

Learning Essentials

Programme Education Objectives

- To administer adequate and interactive learning tools to equip the students to excel in careers in industry / entrepreneurship / academics.
- To upgrade the knowledge platform of the students through case based pedagogy in management problem areas and strategies.
- To develop leadership and analytical decision-making competencies of students.
- To inculcate ethics and value systems in the minds of the students.
- To forge and nurture mutually beneficial knowledge and information sharing alliances with institutes in India and abroad in the areas of academics and research.

Programme Outcomes

On successfully completing the program the student will be able to:

- Demonstrate professionalism, self-awareness, leadership, and effective communication skills.
- Understand ethical issues and dilemmas that businesses often face.
- Apply knowledge and skills to solve business problems.
- Understand the concepts of information technology (IT) and how IT can improve organizational performance.
- Demonstrate a global perspective and an awareness of how cultural differences impact businesses.
- Possess the skills required to integrate concepts from various disciplines to identify and develop business strategies.
- Possess the skills required to work and lead effectively in a team-based environment.
- Engage in independent and life-long learning.